

2010



Website Statistics: 52,000 unique visitors

In 2009, our website drew more than 52,000 unique visitors. Now imagine those visitors seeing a banner ad for your business!

Advertising on the Rochester Business Alliance web site is a highly affordable opportunity to reach a diverse, but targeted nine-county market with information about your business. Click-through banner ads rotate randomly on our homepage, with no more than five ads per month.

*Advertising program open only to Partner, Corporate and Business Builder members. Member must be in good standing at time of booking **and** when the ad runs.*

**One
Month
\$75**

Ad Specifications:

- Web banners must be 161 pixels wide x 140 pixels tall and submitted as a 72 dpi .jpg or .gif file using RGB colors. No animation is permitted
- Ads must be complete. Submit your ad electronically to Kristin.Purdy@RBAAlliance.com. We cannot scan and/or convert your artwork.
- Include click-through address when submitting

www.RochesterBusinessAlliance.com

YOUR AD COULD GO HERE!