

2010

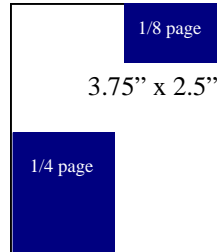


The Rochester Business Alliance reaches more than 10,000 professionals through each of its various published and e-mailed communications. Last year, our web site had nearly 2 million page views. And that number keeps going up. Advertising with the Rochester Business Alliance is an affordable way to reach a broad market across a nine-county greater Rochester area.

Advertising program open only to Partner, Corporate and Business Builder members

Chamber News Circulation: 10,000

	1st ad	2nd ad*	3rd ad*	4th ad*
1/4 Page	\$300	\$270	\$240	\$210
1/8 Page	\$150	\$135	\$120	\$105



*Multiple bookings must be paid in advance in order to receive discount

Issue	Submission Deadline
January/February 2010	December 4
March/April 2010	February 5
May/June 2010	April 2
July/August 2010	June 4
September/October 2010	August 6
November/December 2010	October 8

Ad Specifications:

All ads must be submitted camera-ready, as a four-color, CMYK process, PDF or jpg file. Ad file and images must have a minimum resolution of 300 dpi. Ads under 5MB can be e-mailed to Kristin.Purdy@RBAAlliance.com.

Terms:

All payments are due upon booking. Member must be in good standing of the RBA at time of booking and when the ad runs.



Please contact the Rochester Business Alliance to reserve your ad space or if you have questions about our packages.

Phone: (585) 256-4615

E-mail: Kristin.Purdy@RBAAlliance.com

Rochester Business Alliance
150 State Street, Rochester, NY 14614