

2010



## Member Email Campaign

From creation to transmission, we can handle your email campaign with a custom-designed email to promote your company, an event, or offer to our mailing list of approximately 10,000 contacts. We'll even track everything for you and report back with useful statistics including read-rates, click-throughs and more! Ideal for small companies with limited marketing resources and/or time.

**Advertising program open only to Partner, Corporate and Business Builder members. RBA retains the right to determine users of this service.**

### One Email

**\$300**

- **Limited spots left available on first-come, first-served basis.**
- Payment is immediately due upon reserving date(s). Limit one email per calendar year.
- Cost per email blast \$300.
- Company must be a member in good standing of the RBA\*.
- Company will provide RBA message text (in Word), images (jpg), appropriate links, etc. no later than one week prior to the scheduled send date.
- RBA will design the email message and obtain approval from the Company unless Company wishes to provide working html code (all images must be globally hosted).
- The message will be sent to approximately 10,000 recipients.

*\* Must be a member in good standing at the time of booking **and** at send date for the email.*

**SOLD OUT FOR 2010**

**Samples of custom-designed member emails**

Please send all inquiries/request to [kristin.purdy@rballiance.com](mailto:kristin.purdy@rballiance.com)