



**24<sup>th</sup> Annual Top 100 Awards &  
RBA's Annual Membership Meeting  
Wednesday, November 3, 2010**

# 2010 SPONSORSHIP FACT SHEET

150 State Street, Suite 400, Rochester NY, 14614  
Tel: (585) 244-1800 – Fax: (585) 244-4864

[www.RochesterBusinessAlliance.com](http://www.RochesterBusinessAlliance.com)

SPONSORSHIP BENEFITS	Exclusive Title Sponsor at \$20,000	Exclusive Private Reception Sponsor at \$10,000	Premier Sponsor at \$10,000	Corporate Sponsor at \$5,000	Supporting Sponsor at \$2,500
Identification as a Sponsor at <b>event that hosts 2000</b> people and <b>tax deductible</b> business expense	X	X	X	X	X
Sponsorship acknowledgement on RBA website with <b>link</b> to sponsor website	X	X	X	X	X
Listing as a sponsor on invitation and event related materials	X	X	X	X	X
Complimentary tickets to the awards luncheon	30	20	20	15	10
Recognition during luncheon, including company logo in the video production montage	X	X	X	X	Company name listing only
Recognition in <b>two</b> display ads purchased by the RBA in the D&C prior to the event and post event	X	X	X	X	X
Complimentary tickets to the private reception	Unlimited	Unlimited	20	15	10
Company Logo & name listing on signage at the reception and luncheon	X	X	X	Company name listing only	N/A
<b>Display Booth</b> for Sponsor's marketing materials at the General Reception area	X	X	X	N/A	N/A
Seat at the Head Table	2	1	1	N/A	N/A
Speaking role at event	At the Luncheon	At the VIP Reception	N/A	N/A	N/A
Exclusive Sponsor of the ' <b>Meet the Top 100</b> ' Series with promotion on website and signage displayed at the series	X	X	X	X	N/A
<b>Continuous</b> promotion through the year as the Exclusive Title Sponsor of the 2010 Top 100 Awards on the RBA website	X	N/A	N/A	N/A	N/A

*X - Applicable*

*N/A - Not Applicable*

For detailed information on available sponsorship opportunities and its benefits, or if you need clarifications, contact Susan George, Manager, Corporate Events & Affiliate Relations at the Rochester Business Alliance at (585) 256-4612 or e-mail [Susan.George@RBAAlliance.com](mailto:Susan.George@RBAAlliance.com)