



**23rd Annual Top 100 Awards &
RBA's Annual Membership Meeting
Thursday, November 5, 2009**

2009 SPONSORSHIP FACT SHEET

150 State Street, Suite 400, Rochester NY, 14614
Tel: (585) 244-1800 – Fax: (585) 244-4864

www.RochesterBusinessAlliance.com

Sponsorship Benefits	Exclusive Title Sponsor at \$20,000	Exclusive Private Reception Sponsor at \$10,000	Premier Sponsor at \$10,000	Corporate Sponsor at \$5,000	Supporting Sponsor at \$2,500
Identification as a Sponsor at Event	X	X	X	X	X
Tax deductible business expense	X	X	X	X	X
Listing as a sponsor on invitation and event related materials	X	X	X	X	X
Complimentary tickets to the awards luncheon	30 (3 Tables)	20 (2 Tables)	20 (2 Tables)	15 (1 ½ Table)	10 (1 Table)
Recognition in display ad purchased by RBA in the D&C	X	X	X	X	X
Recognition during luncheon, including company logo in the video production montage	X	X	X	X	Company name listing only
Complimentary tickets to the private reception	Unlimited	Unlimited	20	15	2
Company Logo & name listing on signage	X	X	X	Company name listing only	N/A
Exclusive Sponsor of the 2010 Top 100 Breakfast Series with continuous promotion on the RBA website and at the Top 100 series location. (First come, first served only)	X	X	X	N/A	N/A
Seat at the Head Table	2	1	1	N/A	N/A
Speaking role at event	At the Luncheon	At the VIP Private Reception	N/A	N/A	N/A
Continuous promotion through the year as the Exclusive Title Sponsor of the 2009 Top 100 Awards on the RBA website	X	N/A	N/A	N/A	N/A

X - Applicable N/A - Not Applicable (PLEASE NOTE: TOP 100 APPLICANTS ARE NOT ELIGIBLE TO SPONSOR)

For detailed information on available sponsorship opportunities and its benefits, or if you need clarifications, contact Susan George, Manager, Corporate Events & Affiliate Relations at the Rochester Business Alliance at (585) 256-4612 or e-mail Susan.George@RBAAlliance.com