

Criteria for Nomination

The **Rochester Top 100 Program**, sponsored by the Rochester Business Alliance and KPMG LLP, honors the area's most dynamic privately owned businesses and their contributions to the growth and success of the entire community.

If your company, or a company with which you are familiar, qualifies by meeting all of the following criteria, please complete a nomination form and forward to KPMG.

Eligible companies must:

1. **Be independent** (*no parent company*);
2. **Be privately held** (*not publicly traded*);
3. **Have revenue of at least \$1 million in each of the three most recent fiscal years***; and
4. **Be headquartered in the greater Rochester area** (includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties).

A nomination form must be completed regardless of past participation in the Top 100 program. Neither the RBA nor KPMG is responsible for contacting past nominees regarding the completion of a nomination form. The provision of accurate information is the responsibility of the nominee.

Awards Presentation

Highest ranking executives of the Top 100 companies will be honored at a celebration luncheon at the Rochester Riverside Convention Center on **Thursday, November 5, 2009**.

Deadline for Nominations

Deadline for nominations is **Friday, July 10, 2009**. In fairness to all nominees, no applications will be accepted after that date.

**KPMG reserves the right to make the final determinations of comparable revenue levels. All revenue figures will be held in the strictest confidence by KPMG.*

The Rochester Top 100
c/o KPMG LLP
265 Clinton Square
Rochester, New York 14604

2009 Nomination Form

23rd Annual



A program of the



and



Dear Business Leader

The **Rochester Business Alliance** and **KPMG LLP** are pleased to once again sponsor the **Rochester Top 100**, a program that recognizes greater Rochester's high-performing companies.

Nominated companies will be ranked according to revenue growth. Both dollar and percentage increases will be considered. This ranking is intended to recognize both large and small privately owned companies which have and will continue to have a positive influence on the future of greater Rochester.

We need your input to make the Rochester Top 100 a success. As only nominated companies will be considered, please review all of the nomination criteria and complete the form for your own company and/or any other business you feel should be considered for this honor.

All qualifying entries will be verified by KPMG by reviewing the nominated company's financial data (statement of income or first page of tax return). If available, please submit financial data for each fiscal year with nomination entry. All revenue and growth information will be held in the strictest confidence by KPMG.

We are looking forward to continuing the success of the past 22 years by honoring area companies which make a significant contribution to the strength and the growth of our local economy.

* * *

Sunday, November 1

The **Democrat and Chronicle** will devote the entire Business Section of the newspaper to the Rochester Top 100.

Thursday, November 5

All Top 100 companies will be presented in a video montage produced by **13WHAM-TV**, with special tribute to the top three, during the recognition luncheon at the Rochester Riverside Convention Center.

R O C H E S T E R

Top
100

*A salute to the entrepreneurial spirit
of greater Rochester's
high-performing companies*

**The Rochester Business Alliance and KPMG
thank you in advance for your participation
and help in recognizing the Rochester Top 100.**

**Your success provides our community
with an outstanding quality of life.**

Sincerely,

Edward J. Pettinella

*Chair of the Board
Rochester Business Alliance*

Sandra A. Parker

*President and Chief Executive Officer
Rochester Business Alliance*

Timothy G. White

*Managing Partner
KPMG LLP*

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**Rochester Business Alliance's Annual Meeting
& Top 100 Recognition Luncheon
Thursday, November 5, 2009**

Rochester Riverside Convention Center

Noon

* * *

For more information, call

Susan George, RBA (585) 256-4612
Patty Cook, KPMG (585) 263-4013

Entry Deadline: July 10, 2009

Nominated Company

Highest Ranking Executive

Highest Ranking Executive E-Mail Address

Company Address

City, State, Zip

Telephone

Year Founded

of Employees

Company Website Address

Business Description

Contact for Company Information Verification

Contact for Revenue Information Verification

Nomination Submitted by

Annual Revenue (*Rounded to the nearest thousand*):
All revenue figures will be held in confidence by KPMG.

Most recent fiscal year _____

1st prior fiscal year _____

2nd prior fiscal year _____

Industry (check one):

- Construction Manufacturing Technology
 e-Commerce Retail Wholesale/
 Financial Services Service Distribution

Check if Considered (optional):

- Minority-owned Woman-owned

Entry Options:*

Mail : **Rochester Top 100 c/o KPMG LLP**
265 Clinton Square
Rochester, New York 14604

eFax: **(585) 486-1079**

Website: **www.RochesterBusinessAlliance.com**

*If available, please submit financial data
with nomination entry.