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August 3, 2011

To: **All Blue Choice Select, Blue Choice Value, Blue Healthy Choices and BlueEPO Balance Members**

Effective **January 1, 2012**, Excellus BlueCross BlueShield will discontinue five HMO and EPO plans offered through the Rochester Business Alliance. The products to be discontinued are as follows:

Blue Choice Select

Blue Choice Value

BlueEPO Balance 5

BlueEPO Balance 6

Blue Healthy Choices

If you are currently enrolled in these plans, you will be automatically moved January 1, 2012, to the replacement product for your plan if you do nothing. If you would like to change to another policy, you must complete paperwork for the specific plan and the change will be effective January 1, 2012. The deadline to submit paperwork to make a change will be included in the open enrollment informational mailing you will receive later this fall.

Attached is a chart briefly outlining the product mapping and benefit descriptions. Detailed benefit summaries will be available at a later date on our website once Excellus provides them to us. Rates for these products are currently unavailable however, once released they will be posted on our website along with the benefit summaries.

If you have any questions regarding these changes, please feel free to contact me at (585) 256-4644.

Sincerely,



Nina K. Shelton
Director, Group Health Insurance

**2012 ROCHESTER BUSINESS ALLIANCE
EXCELLUS MEDICAL PRODUCT DISCONTINUANCE MAPPING**

Discontinued Product	Replacement Product	Description of Benefits
Blue Choice Select	Blue Choice 25	\$25/\$40 copay, \$250 Inpat. Hosp., \$100 ER & Amb., \$10/\$25/\$40 Rx
Blue Choice Value	Blue Choice 25	\$25/\$40 copay, \$250 Inpat. Hosp., \$100 ER & Amb., \$10/\$25/\$40 Rx
Blue Healthy Choices A	Healthy Blue \$15/\$25	\$15/\$25 copay, \$150 Inpat. Hosp., \$5/\$25/\$50 Rx, Equipment Rider, Out of Network coverage, Healthy Rewards program
EPO Balance 5	Simply Blue \$15/25	\$15/\$25 copay, \$150 Inpat. Hosp., \$5/\$25/\$50 Rx, Equipment Rider, Out of Network coverage
EPO Balance 6	Simply Blue \$25/\$40	\$25/\$40 copay, \$150 Inpat. Hosp., \$5/\$25/\$50 Rx. Equipment Rider, Out of Network coverage