

18 finalists are named for prestigious Athena award

Staff reports • November 19, 2010

The Rochester **Business Alliance's** Women's Council today named 18 women as finalists for the Athena award, given annually to a person who demonstrates significant achievements in business, community service and the professional advancement of women.

Tickets are on sale for the 25th annual Athena awards luncheon, set for noon Jan. 20 at the Riverside Convention Center.

The 2011 finalists are:

--Dr. Nancy Bennett, director, Center for Community **Health**, associate vice president, University of Rochester Medical Center

--Dr. Mary Dombovy, vice president, Department of Rehabilitation and Neurology; chair, Acute Rehabilitation and Brain Injury Program; medical director, Stroke Center; and medical director, Spine Center at Unity Health System

--Dr. Deborah I. Friedman, professor of ophthalmology and neurology at the University of Rochester

--Marisa Geitner, executive vice president and chief operating officer, Heritage Christian Services

--Pamela P. Heald, president and CEO, Reliant Community Federal **Credit Union**

--Victoria G. Hines, president and CEO, Visiting Nurse Services of Rochester and Monroe County and Community Care of Rochester

--Norma Holland, news anchor/reporter, 13WHAM **TV** and CW-16TV

--Dr. A. Gidget Hopf, president and CEO, Association of the Blind and Visually Impaired, Goodwill Industries of Greater Rochester

--Janet Lomax, anchor, WHEC-TV

--Angella Luyk, president and CEO, Midnight Janitorial Inc.

--Lisa Marcello, vice president and chief financial officer, Episcopal SeniorLife Communities

--Kathleen Cahill Murray, president, Net **Sales**

--Cynthia Oswald, president, Livingston County Chamber of Commerce

--Kathy Palokoff, founder and CEO, CUSTOMERCity

--Kitty Van Bortel, president, Van Bortel Ford, Van Bortel Subaru and Van Bortel Used **Car Center**

--Mary Whittier, executive director, Bivona Child Advocacy Center

--Dr. Brigette Wiefeling, president and CEO, Anthony L. Jordan Health Center

--Joyce Zimkowski, senior vice president, Unity Health System

Tickets for the luncheon are \$75 per person or \$650 for a table of 10. Students may **purchase** tickets for \$40.

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The advertisement features the USA TODAY logo at the top left. Below it, the word "AutoPilot" is written in a large, bold, black font, with a blue airplane icon to its right. Underneath, the text reads "The new travel app for iPhone® and iPod touch®". At the bottom right, there is a logo for "Presented by: Hampton" with a red and white crest. A large blue banner at the very bottom contains the text "SEE HOW IT WORKS >>". On the left side of the ad, there is a smartphone displaying the app's interface, which shows flight information for a "USA TODAY Meeting" on "Sep 21, 2009". The screen lists flights from London to Washington (DCA) and from Washington (DCA) to Portland, with details like "A6 BNA to MD Landed 08:21:00PM 11:48 AM" and "73° Currently Partly Cloudy". There are also links to "View a Flickr gallery of Washington" and "Articles: Best Check-in Hilton Hotels guide".