

# How the Top 100 were chosen

October 31, 2010

The Rochester Top 100 is an annual ranking of the area's fastest-growing privately held companies. Started in 1987, it is a program of the Rochester Business Alliance and the accounting firm KPMG LLP.

The ranking is based on revenue growth over the three most recent fiscal years. Dollar growth and percentage growth are examined.

To qualify for the Top 100, a company has to be independent, have at least \$1 million in revenue for each of the three years and be headquartered in the nine-county region of Monroe, Ontario, Wayne, Livingston, Genesee, Orleans, Wyoming, Seneca and Yates.

This year's ranking was compiled from 165 entrants, roughly the same as last year, said Timothy White, managing partner with the Rochester office of KPMG.

This year's list includes 31 companies never before in the Top 100. White said that unusually high number probably is indicative of the challenges many businesses have faced in the recession and the fact many mature companies didn't see notable growth.