

SenDEC Corp. ranked No. 1 on RBA Top 100 list

By [NATE DOUGHERTY](#) - 10/29/2010 2:29:56 PM

SenDEC Corp. finished first on this Rochester Top 100 list of the fastest-growing privately held companies, the Rochester Business Alliance Inc. said Friday.

The Perinton-based electronics manufacturer has 175 employees and was not ranked in 2009. Founded in 1976, SenDEC Corp. is headed by Kenton Fiske, chairman, president and COO.

The list had an entirely new top five this year, as all of last year's top companies fell out of the top 10 or, in some cases, off the list altogether. Staffing firm Employee Relations Associates placed No. 2 this year, up from No. 19 last year, and software and project management company Retrotech Inc. finished No. 3.

Butler/Till Media Services Inc. and D4 LLC rounded out the top five on this year's list. The No. 1 company last year, Auction Direct USA, fell to No. 12.

The Rochester Top 100 is a program of the RBA and the local office of KPMG LLP. To be eligible for the Rochester Top 100, companies must be privately held, headquartered in the Rochester region and have at least \$1 million in annual revenues for each of three most recent fiscal years.

All the companies on the list will be honored Wednesday at a luncheon at the Riverside Convention Center, as part of the Rochester Business Alliance's annual meeting.

The full list is available at www.RochesterBusinessAlliance.com.

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