

Vote, Be Heard Campaign



Alex Crichton (2011-09-22)

ROCHESTER, NY (WXXI) - Calling the voter turnout in the September primary "deplorable" and "abysmal," the Rochester Business Alliance and the Rochester Faith Alliance are teaming up on a new get out the vote campaign.

RBA President Sandy Parker says the "Vote, Be Heard" Campaign is aimed at helping Rochester City Schools.

Parker says the campaign has two major goals: to inspire greater turnout at the polls for the city school board elections, and to encourage residents to stay engaged by making sure the board members they elect are accountable.

Minister Franklin Florence of the Rochester Faith Alliance adds the vote is the only way to dilute special interests in education.

Both groups maintain they're not endorsing any specific candidates, but rather endorsing Democracy.

For more information on registering to vote, and the school board candidates, [click here](#) © Copyright 2011, [WXXI](#)