

# New campaign to encourage school voting launched

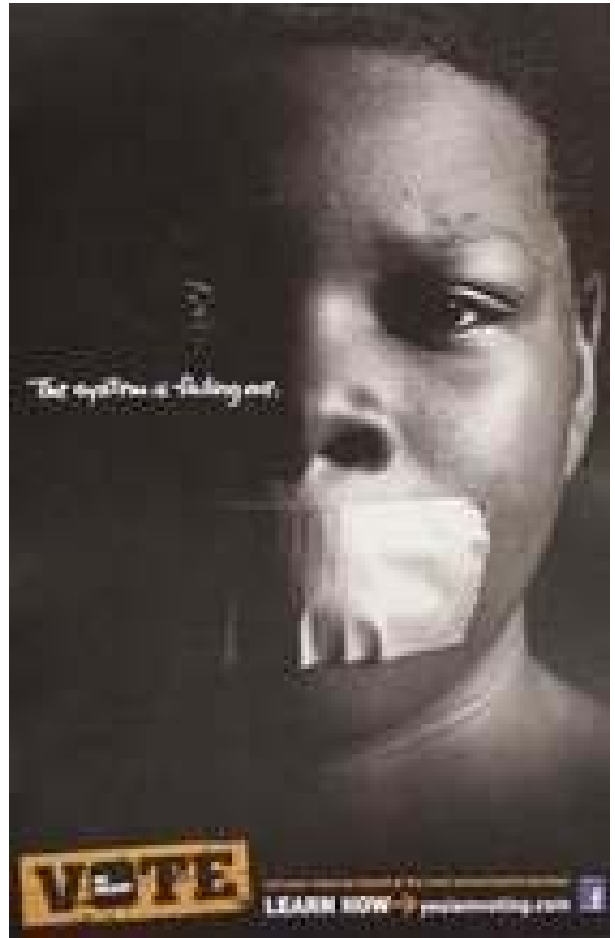
Leaders with the Rochester Business Alliance and the Rochester Faith Alliance this morning kicked off a campaign that they say aims to get more people voting in the November election.

The push is specifically targeted at the race for the city school board, for which four seats are up for grabs. The group is distributing signs and posting billboards that display minority children and adults with duct tape over their mouths.

RBA President Sandy Parker said that the success of the City School District will drive the future of the city and its economy, and that voters should take this opportunity to have a say in its leaders.

“It’s no secret that our schools and the students they serve are struggling,” Parker said. “This is a situation our community just can’t tolerate.”

The situation, however, is raising questions among candidates for the school board. RBA has been critical of the school board in the past, and pushed for mayoral control of the school district.



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Images such as these are aimed at increasing voter

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