



July 6, 2010

R. Carlos Carballada named 2010 Hispanic Business Person of the Year

Staff reports

The Rochester Hispanic Business Association has named R. Carlos Carballada, the City of Rochester's Commissioner of Neighborhood and Business Development, as its 2010 Hispanic Business Person of the Year.

Carballada has been an active member of the Rochester community for the last 30 years having held key posts at M&T Bank, Rochester Central Trust Co., and First National Bank of Rochester.

Past recipients of the Hispanic Business Person of the Year Award include Hiram Hernandez, Sr. of First Capital Payments and Jacklyn Ortiz of State Farm Insurance.

For information on the Sept. 30 event, including sponsorship options, ticket and table purchases and advertising in the event's program, contact Michele Hefferon at (585) 256-4614 or Michele.Hefferon@RBAAlliance.com.