

Healthcare Reform: A Rochester Solution?



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Last Update: 6/25 10:51 pm

 [Paul Speranza talks Healthcare Reform](#)

Paul Speranza testified in front of a Congressional Committee on Tuesday about healthcare reform. Speranza was called to Capitol Hill because of his role as a leader in the Rochester Business Alliance, the National Chamber of Commerce, and as an executive with Wegmans. With that experience, and years of work in this community, his message was a simple one: Look at what we're doing right here in Rochester, NY.

Speranza grasps our nation's healthcare crisis like few others, and in the attached video of my interview with him he explains some of the suggested solutions, potential problems, and the feedback he gained from our Representatives on this trip.

What I found interesting (among other things) was how he recalls former President Bill Clinton mentioning Rochester as one of the nation's leading healthcare communities. It came in a speech Clinton gave in the early 1990's and as Speranza explains there's more examples of that in our community now that may go a long way towards solving the healthcare problems our nation faces.

Listen to his thoughts on a "Public Healthcare Plan" and how the "Eat Well, Live Well" program launched by Wegmans and spread to others in the community through the Rochester Business Alliance is lowering healthcare costs and increasing economic productivity in our community. I think you'll learn a lot, I know I did.

