

Rochester Business Alliance launches new discount program

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The Rochester Business Alliance is launching a new program called "Try it Local", an electronic discount program featuring local retailers, restaurants, service providers and other businesses.

Once a week, new deals are offered at deep discounts of 40-90 percent off regular price. The offers are delivered to "Try it Local" subscribers via email, social media and the web.

The first deal will arrive on June 22 and a new deal will be released every Wednesday thereafter featuring businesses such as Pier 45, Argyle Grill, Glengarry Inn and The State Street Bar & Grill.

There is no cost to sign up. Just go to www.tryitlocal.com

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