

Business briefs

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Seminar to examine impact of health reform

The **Rochester Business Alliance** is hosting a seminar on Tuesday, April 27, on the impact of the federal health reform legislation on area workplaces.

The event, to be held at RBA headquarters at 150 State St. in Rochester, will focus on **employers'** responsibilities and requirements under the new law and the extent to which employers may have to change benefit programs.

Scheduled panelists are Brian Kopp, partner at **Nixon Peabody** law firm; Michael Martone, vice president of **Providium Consulting Group**; and James Reed, senior vice president of marketing and sales for **Excellus BlueCross BlueShield**.

The session, from 8 a.m. to 9:30 a.m., includes a continental breakfast and costs \$15 for RBA members and \$25 for others. To register, go to the **calendar** of events at www.RochesterBusinessAlliance.com.