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## **Business Leaders Start "The 2011 Project"**

By: Amy Young

The Rochester Black Business Association, the Rochester Business Alliance, Wilson Commencement Park and African American Leadership Development Program are joining forces to create the "The 2011 Project."

It is a new year-long program aimed at helping participants become champions in business, with their finances, in relationships and with their personal health and fitness.

[The 2011 Project](#)