

# 'RBJ' publisher Susan Holliday chairs Rochester Business Alliance board

The **Rochester Business Alliance** board of directors has new leadership for 2012.

Susan Holliday, president and publisher of the *Rochester Business Journal*, is now chairwoman of the board.

Daan Braveman, president of Nazareth College, is vice chairman and secretary, and David H. Klein, CEO of Excellus BlueCross BlueShield, is treasurer.

For the board's full membership, go to [RochesterBusinessAlliance.com](http://RochesterBusinessAlliance.com).