

JOBSapalooza 2010



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Thirty two businesses set up at Henrietta's DoubleTree Inn on Thursday, to promote job opportunities in Rochester. Organizers say the event was designed for recent graduates, but in this economy, they're seeing people of all ages and experience levels.

"We're not turning anybody away," Ellen Rosen, the vice president of marketing, communications and members at the Rochester Business Alliance said. "Because we know there were a lot of people who are searching for work."



Shirley Davenport is one of them. She was laid off a year ago, and has been job searching ever since.

"It's been really challenging," Davenport said. "There's not a lot available in the professional areas. There's a lot of minimum wage jobs and medium wage jobs, you know, jobs that pay between \$8 and \$10 an hour."

By 6:00, an hour before the event ended, more than 500 people had come through the doors. That was the total number of visitors at Jobsapalooza in 2009.