

We asked a cross section of our members why they belong and here's what they had to say:

“Today, a company must be lean, efficient and organized to be profitable. In order to do this and still have the services, support, advocates, training, networking events, this has to be done through an association. The Rochester Business Alliance does this and more in order to promote the member's growth, best interests and success.”

-Bernard Iacovangelo  
President, Faber Construction Co.



## Networking

“I needed access to other business professionals and information that would help me succeed in my endeavors. Whether I am attending the ‘Coffee with the CEO’ or meeting colleagues at any one of the numerous events that they host, the RBA has become a staple for my business.”

-Pamela R. Bauer, EA  
CEO/President, Abacus & Co. of NY, Inc.

“I thought the CEO session was very worthwhile. What I encountered were RBA people who were very knowledgeable about state and local politics, honest about what can and cannot be done, forthcoming with information, and clearly there to be of assistance to business people of all levels in the community.”

-Colleen Kaiser  
President, Schedule Associates International



## Advocacy

“I would tell any and all prospects that the RBA is here to help all commerce in Rochester and the surrounding communities. They bring businesses of all kinds together and they are a strong voice in Albany. If one wants to be in business then they better realize the fact that they need to be part of all state legislation. The RBA is our voice!”

-Floyd G. Rayburn  
President, F.G. Rayburn Mason Contractors, Inc.

“There is no other group in Upstate NY that has the interest of area business as the top priority on their agenda, and being a part of that partnership allows us to have our voices heard on issues that affect us, as well as the greater Rochester community in which we provide services and employ staff.”

-Victoria Bach-Fink  
CEO/CFO, Wall Street Financial Group

# Member Testimonials

## Business Information/ HR Support



“The Friday Business Briefings are a great resource on the ever-changing laws and practices. We have used the RBA for recruiting temporary help and have had great success there.”

-Holly Newman

HR Manager, Medical Motor Service

“The wage surveys have been a great help at every company. Leave the big questions for your attorneys, let RBA help with the smaller ones. I haven't found an HR related question yet that they didn't have or research to some questions.”

-Dick Dillon

Controller, Cross Bros. Inc.

## Cost Savings

“As a small company we also appreciate the cost savings programs such as the Staples partnership and member to member discounts.”

-Rose Platania

Director, Office & Administration, IK Systems, Inc.

“I initially joined RBA to receive the health insurance. I have not been able to find less expensive health insurance elsewhere. Over time I have found the membership valuable in other ways, particularly for the opportunities to network. My business sales are fueled by the opportunity to meet and connect with new people regularly. RBA provides this opportunity.”

-Sequetta Sweet

President and CEO, Atteuq Potential Unlimited

Now that you've heard what our members have to say, let us come talk to you about the value of joining the Rochester Business Alliance.



To make an appointment, call Kevin Donahue at 256-4651 or Amy Platenik at 256-4632.