

Biography for Jeff Halik

Jeff Halik is a senior account supervisor with the Roberts Communications Public Relations Group. Over the past year, he has worked with clients as diverse as E&I Cooperative Purchasing (the nation's largest buying cooperative for higher education), the Nixon Peabody law firm, Paychex, and the Rochester Business Alliance.

Halik began his career as the promotion director at Eastview Mall, after which he taught communications at Medaille College, then worked as a U.S. Air Force civilian in public affairs, with assignments in Japan and England.

He began his agency career with a public relations firm in Norfolk, Va., and returned to Rochester with Hutchins/Y&R and Saphar & Associates, working with clients from Eastman Kodak, NexPress Solutions, Ryan Homes, Xerox and others.

Halik is an active member of the Public Relations Society of America Rochester Chapter and the Rochester Rotary Club, and lends his professional skills to the Boy Scouts of America. Halik and his wife Lynne, and their children Wendy and Scott live in Fairport.