



ON-AIR SCHEDULE

Flight Dates: 12/29/08 – 3/22/09

:30-Second Commercials

DAYPART	JAN 12/29-1/25	FEB 1/26-2/22	MAR 2/23-3/22
M-Sun, 5a – 9a Early Morning Rotation	4x	3x	4x
M-Sun, 9a – 1p Daytime Rotation	2x	2x	2x
M-Sun, 1p – 5p Daytime Rotation	2x	2x	2x
M-Sun, 4p – 8p Early Fringe / News / Access ROS	2x	2x	2x
M-Sun, 6p – 11:35p News/Prime Rotation	2x	2x	2x
Sat-Sun, 7a – 1a Weekend Rotation	3x	3x	3x
M-Sun, 5a – 12m News 10NBC Weather Channel	20x	20x	20x

PLUS: Internet (210x177) Partner Box Banner Ad on the Weather Page at www.news10nbc.com, 14,500 Impressions per week. Banner ad will run on the site 2 weeks per month, providing a click-thru to your company web site.

Summary

<u>JANUARY</u>	<u>FEBRUARY</u>	<u>MARCH</u>
35x	34x	35x
\$1,675	\$1,600	\$1,675



Services Included

- News 10NBC Weather Channel:
Total Placements – 60x
Value: \$1200

- News10NBC.com
Production of Partner Box with click-thru
Value: \$450

- Production of 1 - :30-second vignette:
Copywriting and Creative Services
Value: \$850

Total Added Value: \$2,500



COMMITMENT:

Flight Dates: _____

Contact/Title: _____

Address: _____

Phone: _____

Approved by: _____
(signature)

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